Language Information Processing, Advanced

Text Classifiers

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Today's talk

- Objective: supervised inference on text data.
 - **Ex.1** Given a large database of **news articles** about *business, sports, literature, politics* etc.etc.
 - Build a system that can classify automatically new articles.

Business »



AP reports pipeline operations can restart

KHAS-TV - 8 hours ago

The Associated Press reported today that regulators allowed a keystone oil pipeline to restart operations. This co regulators blocked TransCanada-which owns the line-from restarting until repairs were made.



GMail hacking draws FBI interest

Economic Times - 19 hours ago

WASHINGTON: The computer phishing scam that Google says originated in China was directed at an unknown n staff officials and set off the FBI inquiry that began this week, according to several administration officials.



Giant open-pit mine raises questions in Uruguay

AFP - 10 hours ag

CERRO CHATO, Uruguay - A plan to build a giant open pit mine has created a sharp rift between those who think agricultural land should be protected, and those wanting to exploit its wealth. The Aratiri project, owned by Zamin



Sci/Tech »



WWDC, iPhone 5 in limelight: What new Android smartphones are lined up?

International Business Times - 2 hours ago

By IB Times Staff Reporter | June 5, 2011 7:02 AM EDT All eyes are on Apple Worldwide Developer Conference on Monday and whether Steve Jobs will unveil Apple iPhone 5. Most observers say Apple will not unveil the next

Today's talk

- **Ex.2** Given a large set of e-mails in a mailbox, family, friends, spam, ads, newletters etc.
 - ▷ Build a system that categorizes automatically a new email.

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Today's talk

- **Ex.3** Given a set of requests/messages sent to a retailer: complaints, need for technical support, praise
 - > Build a system that **forwards directly** the message to the relevant department.

• Who is interested in this? internet companies, companies with large customer support, polling institutions etc.

Approaches presented today:

naive bayes, large margin classifiers, extensions with kernels

• Assume that there is a probability p_{text} on texts on the internet

Today will be a rainy day

In Ecuador tiger-hunters enjoy eating marshmallows

Buffalo buffalo buffalo buffalo Buffalo buffalo buffalo buffalo

- A probability quantifies how likely sentences are to appear
- Any idea on how this likelihood might be measured?

- This probability takes into account grammar and meaning.
- ullet Search engines are useful to have an idea about p_{text}

Today will be a rainy day

"today will be a rainy day"

About 288,000 results (0.24 seconds)

In Ecuador tiger-hunters enjoy eating marshmallows

"In Ecuador tiger-hunters enjoy eating marshmallows"

▶ ▲ No results found for "In Ecuador tiger-hunters enjoy eating marshmallows".

Buffalo buffalo buffalo buffalo Buffalo buffalo buffalo buffalo

"Buffalo buffalo Buffalo buffalo buffalo Buffalo buffalo buffalo"

About 4,980,000 results (0.29 seconds)

- We assume that there is **something to learn from data** (supervised inference)
- ullet We assume our task is to categorize a given text among C given classes
 - \circ agriculture, computer chips, energy, environment, sports, politics, gossip etc.
 - \circ friends, family, spam, advertisements, newsletters etc.

• We also assume there is a probability p_{cat} on categories.

- We assume that there is **something to learn from data** (supervised inference)
- ullet We assume our task is to categorize a given text among C given classes
 - \circ agriculture, computer chips, energy, environment, **sports**, **politics**, **gossip** etc.
 - o friends, family, **spam**, **advertisements**, **newsletters** *etc*.

• Some documents appear more frequently than others.

$$p_{cat}(gossip) > p_{cat}(philosophy)$$

Our goal will be to understand better the relationship betwee

$$\mathsf{TEXT} \overset{?}{\leftrightarrow} \mathsf{CATEGORY}$$

 Here, we assume also that there is a joint probability on texts and their category.

$$P(\texttt{text}, \texttt{category})$$

which quantifies how likely is

a text text and a category category to match

For instance,

$$P(\text{`I am feeling hungry these days', 'poetry'}) \approx 0$$

$$P(\text{`Manchester United's stock rose after their victory', 'business'})} \bigvee_{} P(\text{`Manchester United's stock rose after their victory', 'sports'})}$$

• Hence, given a sequence of words (including punctuation)

$$\mathbf{w} = (w_1, w_2, w_3, w_4, w_5, w_6, w_7, w_8, \cdots, w_n)$$

- ullet Assuming we know P, the **joint** probability between texts and categories,
- ullet An easy way to guess the category of ${f w}$ is by looking at

$$\operatorname{category-prediction}(\mathbf{w}) = \operatorname{argmax}_{C} P(\mathbf{C}|\mathbf{w_1}, \mathbf{w_2}, \cdots, \mathbf{w_n})$$

Bayes Rule

• Using Bayes theorem p(A,B) = p(A|B)p(B),

$$P(\mathbf{C}|\mathbf{w_1},\mathbf{w_2},\cdots,\mathbf{w_n}) = \frac{P(\mathbf{C},\mathbf{w_1},\mathbf{w_2},\cdots,\mathbf{w_n})}{P(\mathbf{w_1},\mathbf{w_2},\cdots,\mathbf{w_n})}$$

- When looking for the category C that best fits \mathbf{w} , we only focus on the numerator.
- Bayes theorem also gives that

$$P(\boldsymbol{C}, \boldsymbol{w_1}, \dots, \boldsymbol{w_n}) = P(\boldsymbol{C})P(\boldsymbol{w_1}, \boldsymbol{w_2}, \dots, \boldsymbol{w_n} | \boldsymbol{C})$$

$$= P(\boldsymbol{C})P(\boldsymbol{w_1} | \boldsymbol{C})P(\boldsymbol{w_2}, \boldsymbol{w_3}, \dots, \boldsymbol{w_n} | \boldsymbol{C}, \boldsymbol{w_1})$$

$$= P(\boldsymbol{C})P(\boldsymbol{w_1} | \boldsymbol{C})P(\boldsymbol{w_2} | \boldsymbol{C}, \boldsymbol{w_1})P(\boldsymbol{w_3}, \boldsymbol{w_4}, \dots, \boldsymbol{w_n} | \boldsymbol{C}, \boldsymbol{w_1}, \boldsymbol{w_2})$$

$$= \prod_{i=1}^{n} P(\boldsymbol{w_i} | \boldsymbol{C}, \boldsymbol{w_1}, \dots, \boldsymbol{w_{i-1}})$$

Examples

Assume we have the beginning of this news title

 $w_1, \cdots, w_{12} =$ 'The weather was so bad that the organizers decided to close the'

• If C =business, then

$$P(\boldsymbol{W_{13}} = \text{`market'}|\text{business}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_{12}})$$

should be quite high, as well as summit, meeting etc.

• On the other hand, if we know that C = sports, the probability for w_{13} changes significantly...

$$P(\boldsymbol{W_{13}} = \text{`game'}| \text{sports}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_{12}})$$

The Naive Bayes Assumption

From a factorization

$$P(\boldsymbol{C}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_n}) = \prod_{i=1}^n P(\boldsymbol{w_i} | \boldsymbol{C}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_{i-1}})$$

which handles all the **conditional** structures of text,

ullet we assume that each word appears **independently conditionally to** C,

$$P(\mathbf{w_i}|\mathbf{C}, \mathbf{w_1}, \cdots, \mathbf{w_{i-1}}) = P(\mathbf{w_i}|\mathbf{C}, \mathbf{w_1}, \cdots, \mathbf{w_{i-1}})$$
$$= P(\mathbf{w_i}|\mathbf{C})$$

and thus

$$P(\boldsymbol{C}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_n}) = \prod_{i=1}^n P(\boldsymbol{w_i} | \boldsymbol{C})$$

The Naive Bayes Assumption Leads to Word Counts

The factorization

$$P(\boldsymbol{w_i}|\boldsymbol{C}, \boldsymbol{w_1}, \cdots, \boldsymbol{w_{i-1}}) = P(\boldsymbol{w_i}|\boldsymbol{C})$$

means that we take for granted that

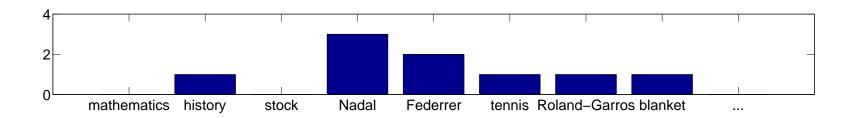
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P(\textbf{\textit{C}}, \text{`The weather was bad so the meeting was closed'}) = \\ P(\textbf{\textit{C}}, \text{`was The bad the closed meeting weather was so'})
```

The Naive Bayes Assumption Leads to Word Counts

• Assume we know P(C, w) for all words w in the dictionary and all categories.

$$P(\text{`business',`stock'}) > P(\text{`sports',`stock'})$$

- ullet Given a text ${f T}=$ But Federer has been quite a French Open security blanket for Nadal. Their rivalry is one of the greatest in tennis history, yet it has been decidedly short on suspense here. Nadal is now 5-0 against Federer at Roland-Garros. Nadal is the greatest ...
- The only thing the Bayes classifier will consider is the word histogram



The Naive Bayes Assumption Leads to Word Counts

- To each text,
 - \circ count the frequency of each word w in the dictionary \mathcal{D} , h_w . Then

$$P(\mathbf{T}|\mathbf{C}) = \prod_{w \in \mathcal{D}} P(w|\mathbf{C})^{h_w}$$

In the example below, it seems obvious that the terms

$$P(W = 'Nadal' | tennis), P(W = 'Federer' | tennis), \cdots$$

will be quite big.

- The Naive Bayes should easily classify this text as tennis...
 - if the probabilities P(w|C) were known!!!

Term Frequencies

In theory, we need to build an estimate of $P(w|\mathbf{C})$ for all words of \mathcal{D} , all categories

A typical approach

- Consider a corpus of documents with different categories of text $\{(\mathbf{T}_1, c_1), \cdots, (\mathbf{T}_N, c_N)\}.$
- ullet Build a reduced dictionary $\hat{\mathcal{D}}$
 - \circ using **all** words appearing in all \mathbf{T}_i ,
 - \circ usually removing non-informative words such as articles, prepositions etc.
- Compute histograms h_w^i for **each** \mathbf{T}_i which only track words in $\hat{\mathcal{D}}$.
- Compute an estimate $\hat{p}(w|c)$ for each word $w \in \hat{\mathcal{D}}$ and estimates $\hat{p}(c)$.

Term Frequencies

ullet Use these elements, $\hat{m{p}}$, $\hat{m{\mathcal{D}}}$ to classify a new text $m{T}$ using his representation $m{h}_{m{w}}^{m{T}}$

$$\mathsf{category\text{-}prediction}(\mathbf{T}) = \operatorname*{argmax}_{c} \left(\hat{\boldsymbol{p}}(\boldsymbol{c}) \prod_{\boldsymbol{w} \in \hat{\mathcal{D}}} \hat{\boldsymbol{p}}(\boldsymbol{w}|\boldsymbol{c})^{\boldsymbol{h}_{\boldsymbol{w}}^{\mathbf{T}}} \right)$$

• of course, if we use the logarithm of the r.h.s., we get the rule

$$\mathsf{category\text{-}prediction}(\mathbf{T}) = \operatorname*{argmax}_{c} \ \log \hat{\boldsymbol{p}}(\boldsymbol{c}) + \sum_{w \in \hat{\mathcal{D}}} \boldsymbol{h}_{\boldsymbol{w}}^{\mathbf{T}} \log \hat{\boldsymbol{p}}(\boldsymbol{w}|\boldsymbol{c})$$

Naive Bayes for text ⇔ Linear Classifier Using Term Frequencies as Features

Once this is established... we could imagine any linear classifier using TF.

Term Frequency Data Seen from a Classification Perspective

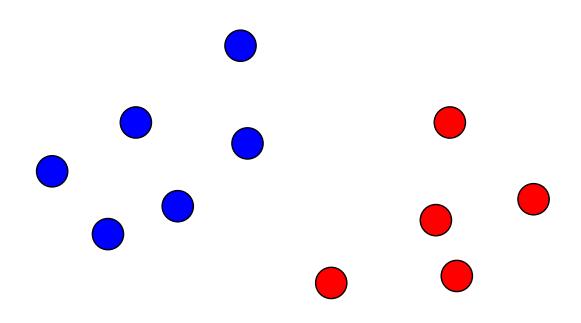
- The Data we have:
 - o texts T_i translated as histograms of words $h^1, h^2, h^3, \dots, h^N$.
 - \circ Each histogram is a vector of the simplex Σ_d where $d = \#\mathcal{D} 1$ and

$$\Sigma_d = \{ x \in \mathbb{R}^{d+1} | x_i \ge 0, \sum_{i=1}^{d+1} x_i = 1 \}.$$

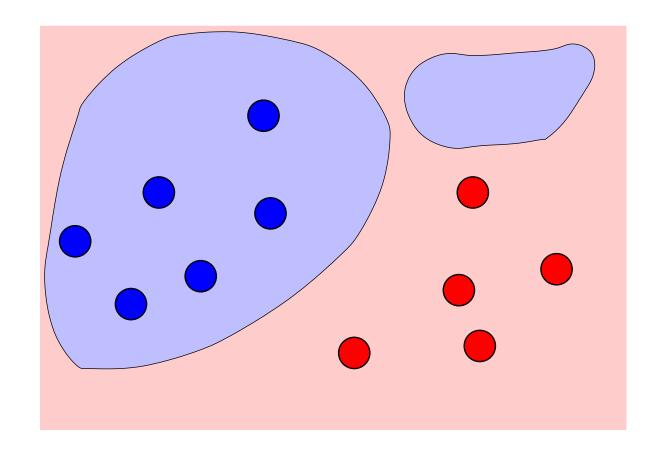
- We consider 2 categories only here, for instance "spam" vs "non-spam".
- The corpus consists in a large number of histogram/bit pairs

"training set"
$$= \left\{ \left(h_i = \begin{bmatrix} h_{w_1}^i \\ h_{w_2}^i \\ \vdots \\ h_{w_{d+1}}^i \end{bmatrix} \in \Sigma^d, \; \mathbf{y}_i \in \{0,1\} \right)_{i=1..N} \right\}$$

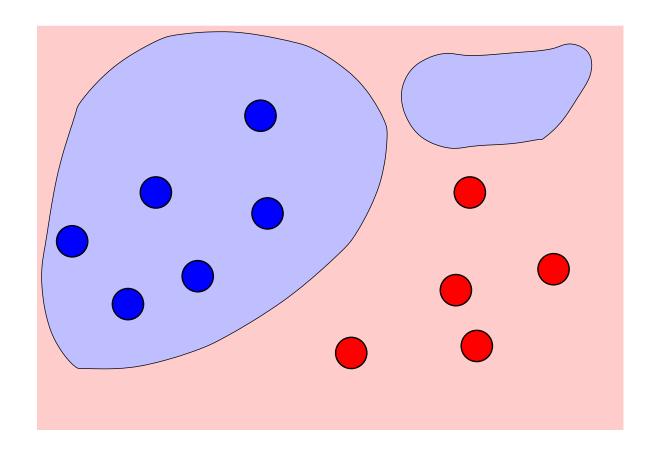
• For illustration purposes **only** we will consider the 2 dimensional simplex, that is $\#\mathcal{D}=3$.



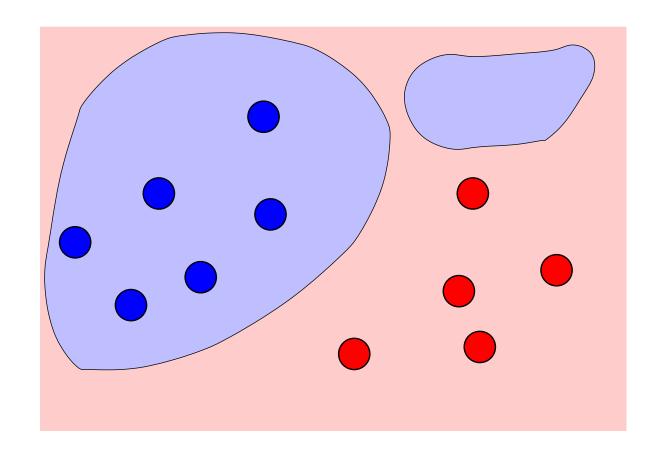
What is a classification rule?



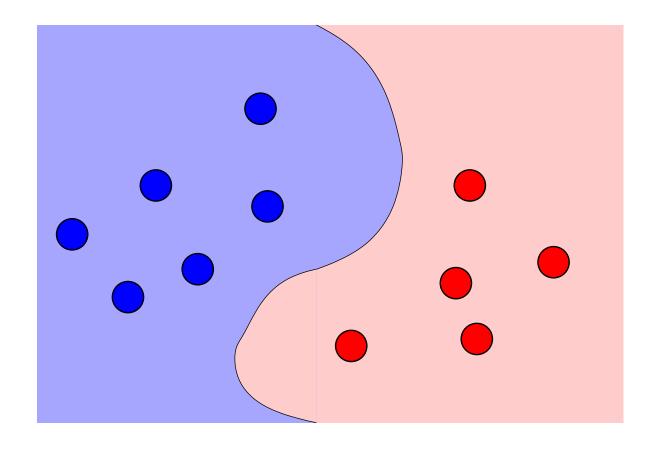
Classification rule = a partition of \mathbb{R}^d into two sets



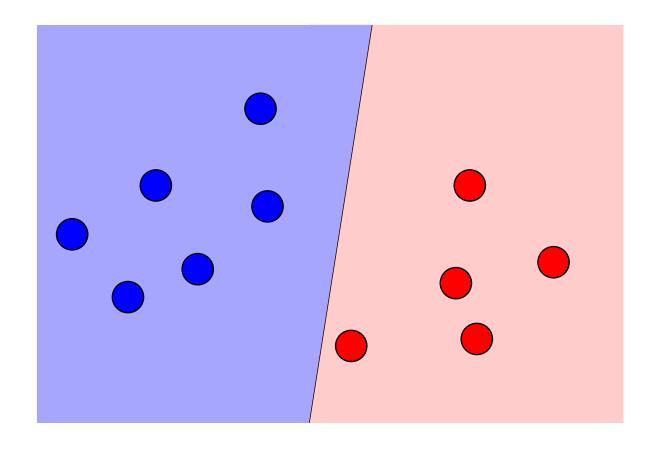
This partition is usually interpreted as the level set of a function



Typically, $\{h \in \Sigma_d | \mathbf{f}(h) > 0\}$ and $\{h \in \Sigma_d | \mathbf{f}(h) \leq 0\}$



Can be defined by a single surface, e.g. a curved line



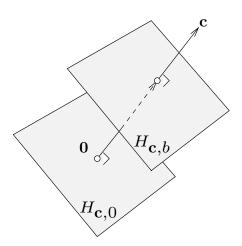
Even more **simple**: using **straight lines** and halfspaces.

Linear Classifiers

- Straight lines (hyperplanes when d > 2) are the simplest type of classifiers.
- ullet A hyperplane $H_{\mathbf{c},b}$ is a set in \mathbb{R}^p defined by
 - \circ a normal vector $\mathbf{c} \in \mathbb{R}^p$
 - \circ a constant $b \in \mathbb{R}$. as

$$H_{\mathbf{c},b} = \{ \mathbf{x} \in \mathbb{R}^d \, | \, \mathbf{c}^T \mathbf{x} = b \}$$

• Letting b vary we can "slide" the hyperplane across \mathbb{R}^p

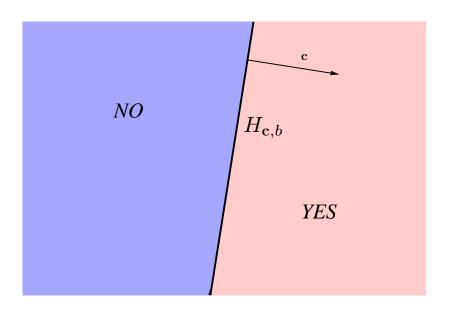


Linear Classifiers

• In Σ_d , things hypersurfaces divide \mathbb{R}^d into two halfspaces,

$$\{h \in \mathbb{R}^d \mid \mathbf{c}^T h < b\} \cup \{h \in \mathbb{R}^d \mid \mathbf{c}^T h \ge b\} = \mathbb{R}^d$$

ullet Linear classifiers attribute the "yes" and "no" answers given arbitrary ${f c}$ and b.



• Assuming we only look at halfspaces for the decision surface... ... how to choose the "best" (\mathbf{c}^*, b^*) given a training sample?

Linear Classifiers

This specific question,

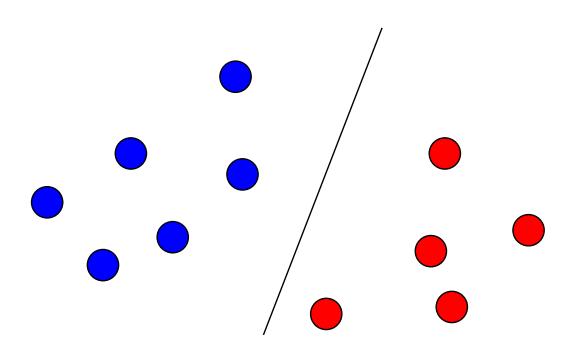
"training set"
$$\left\{\left(h^i \in \Sigma^d, \ \mathbf{y}_i \in \{0,1\}\right)_{i=1..N}\right\} \stackrel{????}{\Longrightarrow}$$
 "best" $\mathbf{c}^\star, \ b^\star$

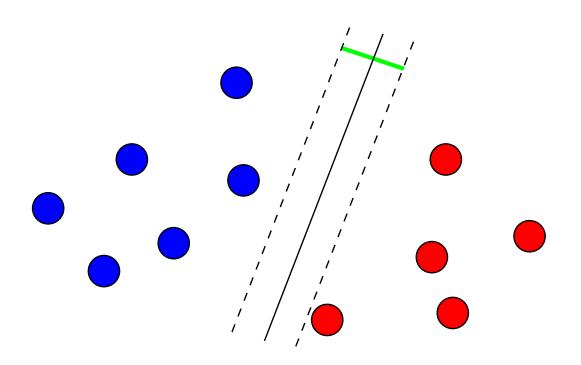
has different answers. Depends on the meaning of "best" ?:

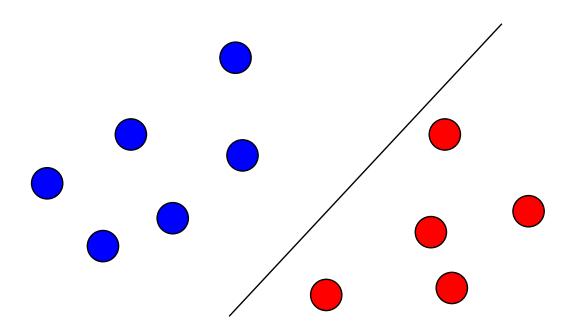
- Linear Discriminant Analysis (or Fisher's Linear Discriminant);
- Logistic regression maximum likelihood estimation;
- Perceptron, a one-layer neural network;
- Support Vector Machine, the result of a convex program
- etc.

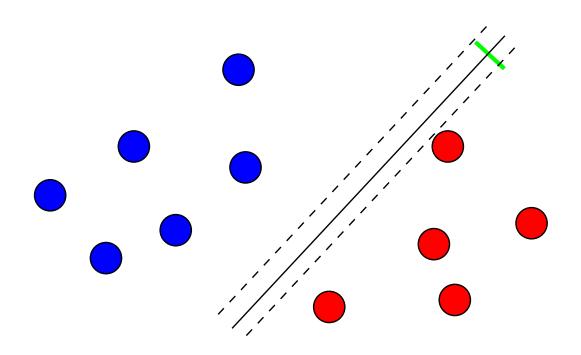
Support Vector Machine

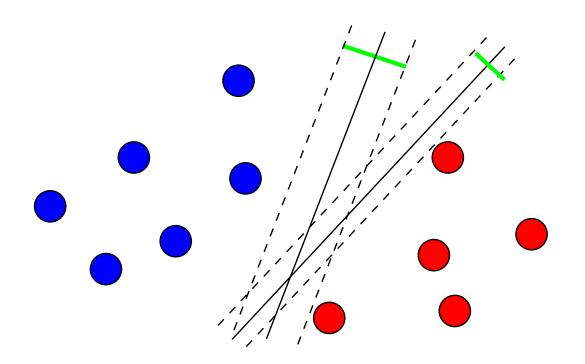
Check the very nice book on the subject by T.Joachims. It's a bit old now but contains a lot of fundamental ideas.



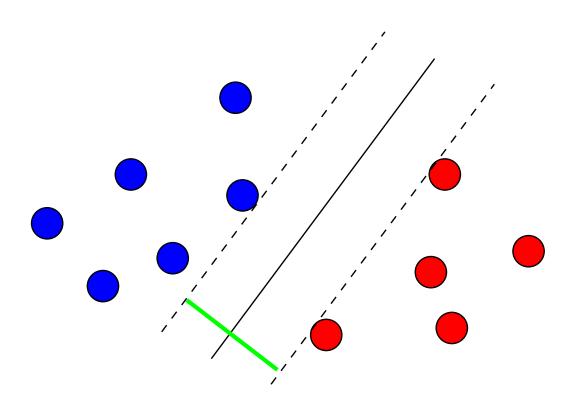




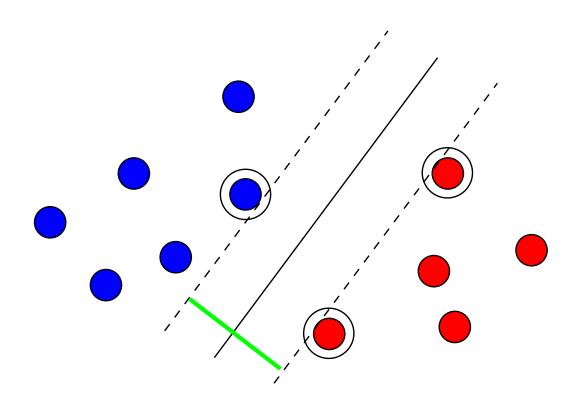




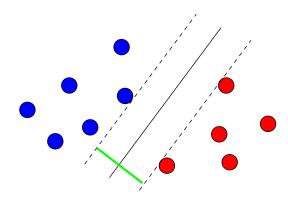
Largest Margin Linear Classifier?



Support Vectors with Large Margin



Finding the optimal hyperplane



• Finding the optimal hyperplane is equivalent to finding (\mathbf{w}, b) which minimize:

$$\|\mathbf{w}\|^2$$

under the constraints:

$$\forall i = 1, \dots, n,$$
 $\mathbf{y}_i \left(\mathbf{w}^T \mathbf{x}_i + b \right) - 1 \ge 0.$

This is a classical quadratic program on \mathbb{R}^{d+1} linear constraints - quadratic objective

Lagrangian

• In order to minimize:

$$\frac{1}{2}||\mathbf{w}||^2$$

under the constraints:

$$\forall i = 1, \dots, n,$$
 $y_i \left(\mathbf{w}^T \mathbf{x}_i + b \right) - 1 \ge 0.$

- introduce one dual variable α_i for each constraint,
- one constraint for each training point.
- the Lagrangian is, for $\alpha \succeq 0$ (that is for each $\alpha_i \geq 0$)

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} ||\mathbf{w}||^2 - \sum_{i=1}^n \alpha_i \left(y_i \left(\mathbf{w}^T \mathbf{x}_i + b \right) - 1 \right).$$

The Lagrange dual function

$$g(\alpha) = \inf_{\mathbf{w} \in \mathbb{R}^d, b \in \mathbb{R}} \left\{ \frac{1}{2} ||\mathbf{w}||^2 - \sum_{i=1}^n \alpha_i \left(y_i \left(\mathbf{w}^T \mathbf{x}_i + b \right) - 1 \right) \right\}$$

has saddle points when

$$\mathbf{w} = \sum_{i=1}^{n} \alpha_i \mathbf{y}_i \mathbf{x}_i, \quad (\text{ derivating w.r.t } \mathbf{w}) \quad (*)$$

$$0 = \sum_{i=1}^{n} \alpha_i \mathbf{y}_i, \quad \text{(derivating w.r.t } b) \qquad (**)$$

substituting (*) in g, and using (**) as a constraint, get the dual function $g(\alpha)$.

- To solve the dual problem, maximize g w.r.t. α .
- Strong duality holds. KKT gives us $\alpha_i(\mathbf{y}_i(\mathbf{w}^T\mathbf{x}_i+b)-1)=0$, ... hence, either $\alpha_i=\mathbf{0}$ or $\mathbf{y}_i(\mathbf{w}^T\mathbf{x}_i+b)=\mathbf{1}$.
- $\alpha_i \neq 0$ only for points on the support hyperplanes $\{(\mathbf{x}, \mathbf{y}) | \mathbf{y}_i(\mathbf{w}^T \mathbf{x}_i + b) = 1\}$.

Dual optimum

The dual problem is thus

$$\begin{array}{ll} \text{maximize} & g(\alpha) = \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i,j=1}^n \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j \\ \text{such that} & \alpha \succeq 0, \sum_{i=1}^n \alpha_i \mathbf{y}_i = 0. \end{array}$$

This is a quadratic program in \mathbb{R}^n , with box constraints. α^* can be computed using optimization software (e.g. built-in matlab function)

Recovering the optimal hyperplane

- With α^* , we recover (\mathbf{w}^T, b^*) corresponding to the **optimal hyperplane**.
- \mathbf{w}^T is given by $\mathbf{w}^T = \sum_{i=1}^n y_i \alpha_i \mathbf{x}_i^T$,
- b^* is given by the conditions on the support vectors $\alpha_i > 0$, $\mathbf{y}_i(\mathbf{w}^T\mathbf{x}_i + b) = 1$,

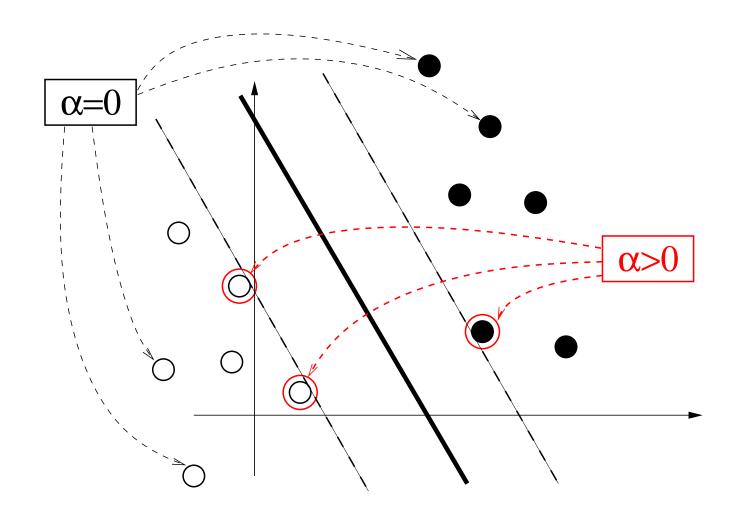
$$b^* = -\frac{1}{2} \left(\min_{\mathbf{y}_i = 1, \alpha_i > 0} (\mathbf{w}^T \mathbf{x}_i) + \max_{\mathbf{y}_i = -1, \alpha_i > 0} (\mathbf{w}^T \mathbf{x}_i) \right)$$

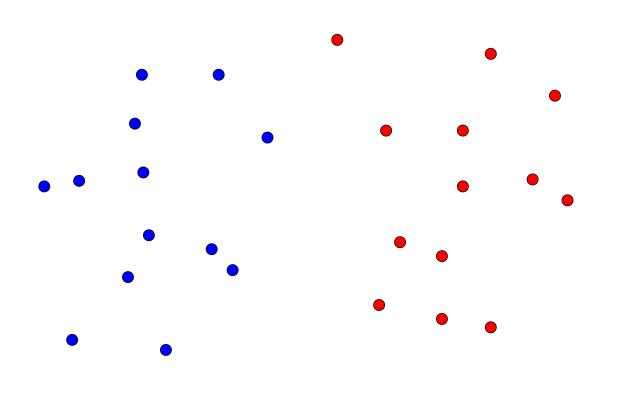
• the **decision function** is therefore:

$$f^*(\mathbf{x}) = \mathbf{w}^T \mathbf{x} + b^*$$
$$= \sum_{i=1}^n y_i \alpha_i \mathbf{x}_i^T \mathbf{x} + b^*.$$

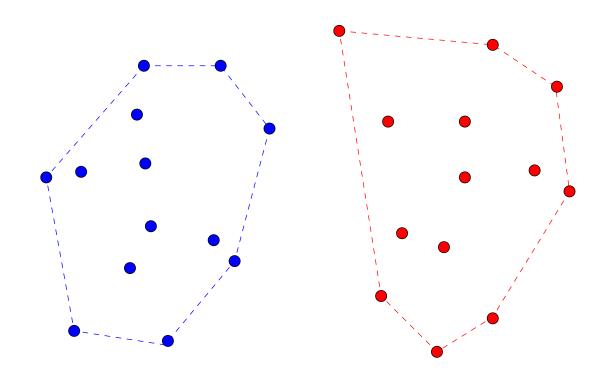
Here the dual solution gives us directly the primal solution.

Interpretation: support vectors

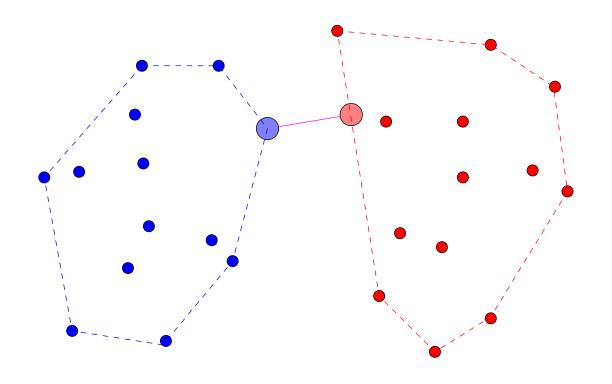




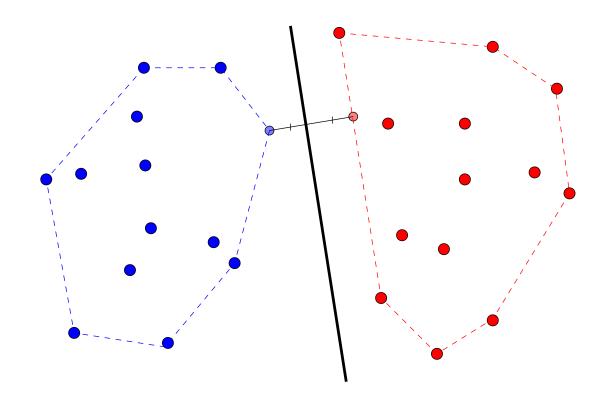
go back to 2 sets of points that are linearly separable



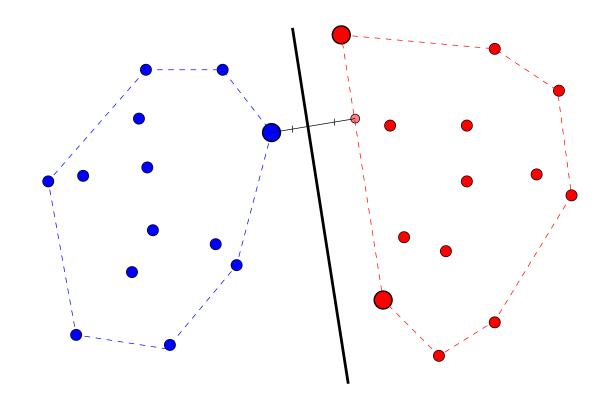
Linearly separable = convex hulls do not intersect



Find two closest points, one in each convex hull



The SVM = bisection of that segment



support vectors = extreme points of the faces on which the two points lie

Kernel trick for SVM's

- ullet use a mapping ϕ from ${\mathcal X}$ to a feature space,
- which corresponds to the **kernel** *k*:

$$\forall \mathbf{x}, \mathbf{x}' \in \mathcal{X}, \quad k(\mathbf{x}, \mathbf{x}') = \langle \phi(\mathbf{x}), \phi(\mathbf{x}') \rangle$$

• Example: if $\phi(\mathbf{x}) = \phi\left(\begin{bmatrix} x_1 \\ x_2 \end{bmatrix}\right) = \begin{bmatrix} x_1^2 \\ x_2^2 \end{bmatrix}$, then

$$k(\mathbf{x}, \mathbf{x}') = \langle \phi(\mathbf{x}), \phi(\mathbf{x}') \rangle = (x_1)^2 (x_1')^2 + (x_2)^2 (x_2')^2.$$

Training a SVM in the feature space

Replace each $\mathbf{x}^T\mathbf{x}'$ in the SVM algorithm by $\langle \phi(\mathbf{x}), \phi(\mathbf{x}') \rangle = k(\mathbf{x}, \mathbf{x}')$

Reminder: the dual problem is to maximize

$$g(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{n} \alpha_i \alpha_j y_i y_j \mathbf{k(\mathbf{x}_i, \mathbf{x}_j)},$$

under the constraints:

$$\begin{cases} 0 \le \alpha_i \le C, & \text{for } i = 1, \dots, n \\ \sum_{i=1}^n \alpha_i \mathbf{y}_i = 0. \end{cases}$$

• The decision function becomes:

$$f(\mathbf{x}) = \langle \mathbf{w}, \phi(x) \rangle + b^*$$

$$= \sum_{i=1}^{n} y_i \alpha_i \mathbf{k}(\mathbf{x}_i, \mathbf{x}) + b^*.$$
(1)

The Kernel Trick?

The explicit computation of $\phi(\mathbf{x})$ is not necessary. The kernel $k(\mathbf{x}, \mathbf{x}')$ is enough.

- the SVM optimization for α works **implicitly** in the feature space.
- the SVM is a kernel algorithm: only need to input K and y:

$$\begin{array}{ll} \text{maximize} & g(\alpha) = \alpha^T \mathbf{1} - \frac{1}{2} \alpha^T (\boldsymbol{K} \odot \mathbf{y} \mathbf{y}^T) \alpha \\ \text{such that} & 0 \leq \alpha_i \leq C, \quad \text{for } i = 1, \dots, n \\ & \sum_{i=1}^n \alpha_i \mathbf{y_i} = 0. \end{array}$$

- K's positive definite ⇔ problem has a unique optimum
- the decision function is $f(\cdot) = \sum_{i=1}^{n} \alpha_i \mathbf{k}(\mathbf{x}_i, \cdot) + b$.

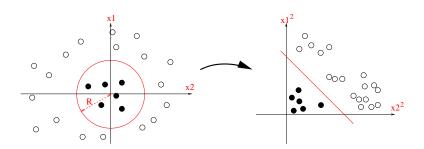
Kernel example: polynomial kernel

• For $\mathbf{x} = (x_1, x_2)^{\top} \in \mathbb{R}^2$, let $\phi(\mathbf{x}) = (x_1^2, \sqrt{2}x_1x_2, x_2^2) \in \mathbb{R}^3$:

$$K(\mathbf{x}, \mathbf{x'}) = x_1^2 x_1'^2 + 2x_1 x_2 x_1' x_2' + x_2^2 x_2'^2$$

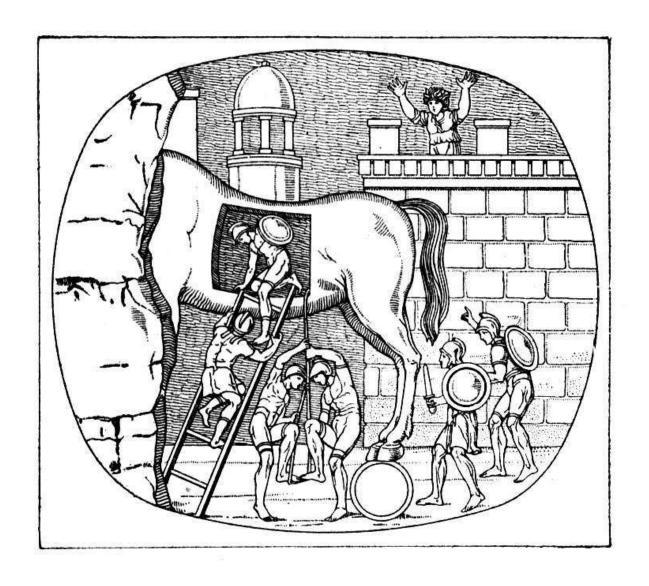
$$= \{x_1 x_1' + x_2 x_2'\}^2$$

$$= \{\mathbf{x}^T \mathbf{x'}\}^2.$$



Kernels are Trojan Horses onto Linear Models

• With kernels, complex structures can enter the realm of linear models



Kernels For Histograms

 An abridged bestiary of negative definite distances on the probability simplex:

$$\psi_{JD}(\theta, \theta') = h\left(\frac{\theta + \theta'}{2}\right) - \frac{h(\theta) + h(\theta')}{2},$$

$$\psi_{\chi^2}(\theta, \theta') = \sum_i \frac{(\theta_i - \theta_i')^2}{\theta_i + \theta_i'}, \quad \psi_{TV}(\theta, \theta') = \sum_i |\theta_i - \theta_i'|,$$

$$\psi_{H_2}(\theta, \theta') = \sum_i |\sqrt{\theta_i} - \sqrt{\theta_i'}|^2, \quad \psi_{H_1}(\theta, \theta') = \sum_i |\sqrt{\theta_i} - \sqrt{\theta_i'}|.$$

Recover kernels through

$$k(\theta, \theta') = e^{-t\psi}, \quad t > 0$$